

Technical Club

“TECHTEX”

presents

"10th National Handloom Day Celebration"

Jawaharlal Nehru Government Engineering College, Sundernagar on 7th August 2024.

“Every thread in our handloom fabrics tells a story of creativity, dedication, and cultural pride.”

“On National Handloom Day, let's celebrate the timeless art of weaving and the skilled hands that keep our heritage alive”.

The 10th National Handloom Day celebration at Jawaharlal Nehru Government Engineering College, Sundernagar, on August 7, 2024, was a memorable event that highlighted the rich tradition and economic significance of India's handloom sector. The day began with a warm welcome to the Head of Department, faculty members, staff, and B.Tech students from the Textile Engineering department.

The highlight of the event was a captivating exhibition organized by the students, showcasing handloom products from various states. Attendees had the opportunity to admire a diverse range of textiles, including the exquisite Kanjeevaram sarees from Tamil Nadu and the intricately embroidered Phulkari Chinnon fabric from Punjab. This exhibition not only celebrated the artistry of handloom weaving but also educated visitors about the different regional specialties. The event also recognized the achievements of students who received the National Handloom Scholarship (2021-2026). This scholarship, which provides up to Rs. 2,00,000 annually, supports the education of children from handloom-weaving families. The applause given to these students was a testament to the importance of supporting the next generation of the handloom sector.

The celebration included a variety of entertainment segments. A video presentation documented the journey of National Handloom Day celebrations from 2015 to 2024, offering insights into the progress and milestones of the handloom industry. The event was further enlivened by song and dance performances, which added a festive touch to the occasion.

Overall, the celebration was a vibrant tribute to the handloom sector, underscoring its cultural significance, economic impact, and the ongoing legacy of Mahatma Gandhi's promotion of khadi. The event also highlighted the critical role of the handloom industry in empowering women, as a significant majority of weavers and allied workers are women.





